

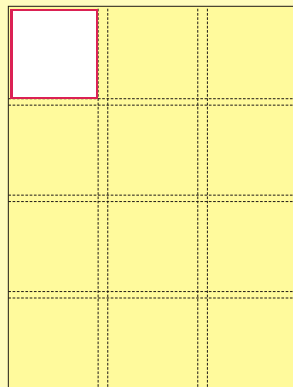
Yellow Page Display Ads

Display ads are available from a Quarter Column to a Full Page. All the dimensions shown are in inches. Our display ads are available in one color or Full Color and may include color photos.



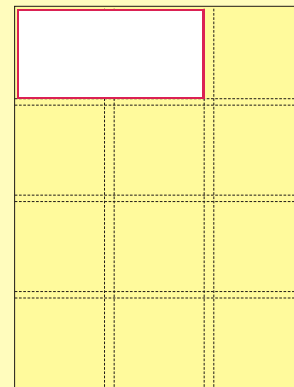
QC - Quarter Column

2.3" W
2.3" H



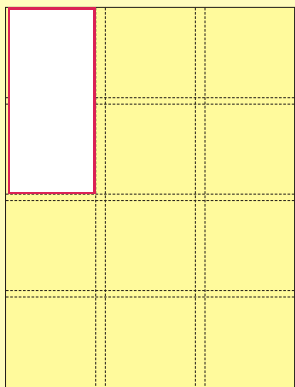
DQC - Double Quarter

4.8" W
2.3" H



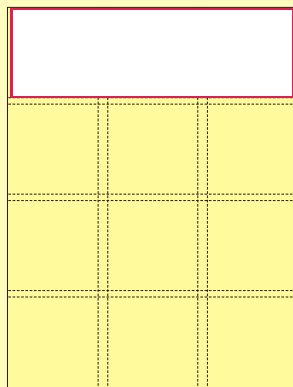
HC - Half Column

2.3" W
4.8" H



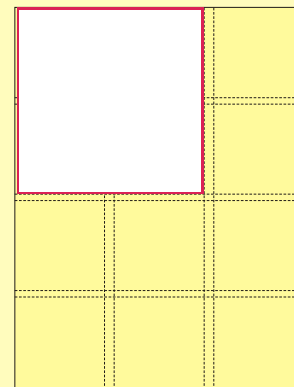
TQC - Triple Quarter

7.5" W
2.3" H



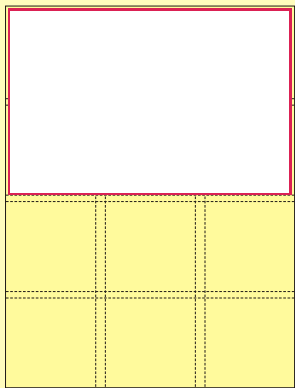
DHC - Double Half Column

4.8" W
4.8" H



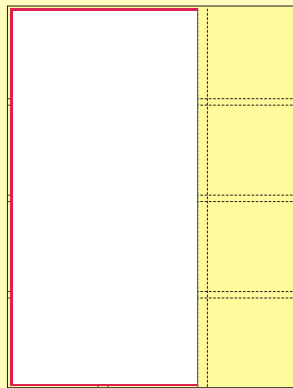
HP - Half Page

7.5" W
4.8" H



TQP - Triple Quarter Page

4.8" W
9.7" H



FP - Full Page

7.5" W
9.7" H



Color

The following colors are our suggestions for good, complete color for a one color display ad. Each color can be used in increments of 10% from 10% to 100%.

